

Doug Berjer Hired as Brand Manager for “New Generation” CFR

By AlturaSolutions Communications

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According to Michael Schaffer, a senior executive with the commercial floor care division of Tacony Corporation, owners of CFR, Doug has an extensive background of industry experience in the JanSan sector.

Most recently Doug worked for a large JanSan distributorship in St. Louis, MO.

“He was their Equipment Specialist and proved very successful at motivating the [company’s] entire sales team to significantly increase sales of floor care equipment,” says Schaffer.

Doug has also worked as the Operations Manager for a large building service contractor that specialized in servicing shopping malls and anchor store retailers throughout North America.

“With Doug’s background and experience, we believe he will add tremendous value, to our ‘new generation’ of carpet cleaning systems,” adds Schaffer. “We are very excited about CFR as well as having someone of Doug’s caliber joining us.”

Doug will be based in Tacony’s St. Louis, MO headquarters.

More information on CFR can be found at www.cfrcorp.com

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About CFR, a Tacony Company

CFR designs and manufactures a complete range of eco-friendly carpet cleaning systems and high performance specialty tools with an innovative, patented technology that is radically different from other carpet cleaning systems. Continuous Flow Recycling (CFR) technology provides superior moisture-controlled cleaning, faster drying times, and increased cleaning productivity that is unmatched compared to standard carpet extractors on the market today. Through a state-of-the-art recycling filtration system, coupled with moisture-controlled atomization wand technology to minimize carpet moisture, CFR is the Greenest carpet cleaning system in the industry today.

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CFR

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