

Waterless Founder Reveals Restroom Fixture Trade Secrets in Podcast

By AlturaSolutions Communications

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Klaus Reichardt, whose company was the first manufacturer of waterless urinal systems in the United States, was asked five reasons why businesses should consider selecting a no-water urinal system.

Vista, CA – August 9, 2010 - Waterless Co., makers of no-flush urinal systems and other restroom tools and products, reports that company founder Klaus Reichardt was recently interviewed for the podcast hosing service PodBean.com.

The use of podcasts for interviews has become much more “mainstream” in recent years. Most major news outlets now take advantage of podcasting as a form of broadcast communication.

Reichardt, whose company was the first manufacturer of waterless urinal systems in the United States, was asked five reasons why businesses should consider selecting a no-water urinal system.

The following are excerpts of his reasons:

1. Water savings. In Chicago’s 110-story Willis Tower, there are approximately 1,200 urinals. “If one urinal uses approximately 40,000 gallons of water per year that means nearly 50 million gallons of water used every year just to flush urinals in this one building,” says Reichardt.
2. Cost savings. Water costs start at around \$7 per 1,000 gallons. This means that one no-water urinal can save up to \$280 per year in water costs. “That’s about \$336,000 per year for the Willis Tower mentioned earlier,” he adds.
3. Reduced vandalism. Unfortunately, the flush-valves on traditional urinals are a big target for vandalism in schools and other commercial facilities. Waterless urinals have no flush valves.
4. Cleanliness. Urine is sterile. It’s when it’s mixed with water that bacteria and odor can develop. “I’ve been in many buildings with no-water urinals,” he says. “If [the urinals are] properly maintained, bacteria and odor are not a problem.”
5. Lowered operating costs. Of all restroom plumbing fixtures, flushed urinals tend to require more repairs than any other. These costs are eliminated with a no-water system.

“This is the first time I have ever been interviewed for a podcast,” says Reichardt. “I am always happy to discuss the benefits of waterless urinals and water efficiencies, whether it is a podcast, a magazine, or up on the podium.”

A full text of the interview with Reichardt may be found by visiting <http://greencollar.podbean.com/>.

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About Waterless

Waterless Co. Inc. has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industry for over 18 years. Based in Vista, Ca, Waterless Co. offers quality, innovation and expertise in water conservation and high efficiency products for building owners with a full

line of Waterless No-Flush urinals, cleaning liquids, and cost saving accessories. Visit: www.waterless.com

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