

National Cleaning Week Fast Approaching Now's the Time to Clean Carpets for Family Health

By AlturaSolutions Communications

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Runnemede, NJ – Frank DiGiugno of Digi Carpet Cleaning wants everyone to know that the week of March 27 through April 2 is our nation's annual National Cleaning Week.

In recognition of this special event, DiGiugno is encouraging everyone to give serious consideration to having their carpets properly cleaned by a professional carpet cleaning technician.

“Professional carpet cleaning is about far more than just appearance,” says DiGiugno, who has been a carpet cleaner for more than 31 years. “It’s also an important part of protecting the health of your family.”

This is because carpets act like an air filter in your home, absorbing and trapping dust, dirt, and other contaminants and preventing them from becoming airborne.

“Eventually, these contaminants must be removed,” DiGiugno says. “As the carpet becomes saturated with contaminants, its filtering benefit is reduced.”

This issue is especially important for families with children who play on the carpeting in their home, says DiGiugno, as well as for those who suffer from allergies.

“Also, the heating systems we use during the winter begin to release a lot of dust by the end of the season,” notes DiGiugno. “This dust is pulled down into the carpets by gravity and eventually must be removed.”

Once a carpet has been professionally cleaned using the extraction method--which most experts agree is the most effective carpet cleaning technique--the filtering ability of the carpeting is restored, allowing it to once again protect our health and clean the air we breathe.

And just for National Cleaning Week, Digi Carpet Cleaning is offering a special 10 percent discount on all carpet cleaning performed during that week.

“It’s our way of honoring this special week and caring for the health of our customers,” adds DiGiugno.

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About Digi Carpet Cleaning

Family owned and operated, Digi Carpet Cleaning has been in business for more than 31 years under the leadership of owner Frank DiGiugno. Insured and bonded, the company is based in Runnemede, New Jersey, and serves the south Jersey area, including Gloucester County, Camden County, Burlington County, and the surrounding counties.

The company can be contacted via its Web site at <http://digicarpetcleaning.com/>, on its Facebook page, <http://www.facebook.com/pages/DiGi-Carpet-Cleaning/93658066058>, or by phone at 609 405 8469.

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