

## **Voting Phase of Kaivac Dirty Mop Contest Begins**

*By AlturaSolutions Communications*

*Dated: Nov 02, 2011*

*- Kaivac announces that the door has now closed to any further entries in the company's Dirty Mop Contest. To enter the contest, which began the first part of October, Facebook users were asked to submit pictures of their dirty mops.*

Hamilton, OH – Kaivac announces that the door has now closed to any further entries in the company's Dirty Mop Contest.

To enter the contest, which began the first part of October, Facebook users were asked to submit pictures of their dirty mops.

Now, beginning November 2 and running through December 2, 2011, Facebook users will be asked to vote on which of the dirty mops posted is the dirtiest mop of all.

The winner will notified by e-mail and on Kaivac's Facebook site on December 5, 2011.

The prize is a cool \$500.

“Other than one news story about the contest, we really have not promoted it all that much,” says Matt Morrison, Communications Manager for Kaivac. “We just let our Facebook fans spread the word and we received about 25 entries.”

Morrison says some of the entrants even gave their dirty mops nicknames. One person named her mop “Grimy Greta.” Other nicknames were “Shock and Awe,” “Chicken Dinner,” and just plain “Yuck.”

“We wanted people to have fun with this, but there is a very serious side to the contest as well,” explains Morrison.

“We now know that soiled mops are just not healthy. Instead of removing contaminants, they can spread them far and wide. That's not what cleaning is all about and this result in floor safety issues as well.”

Morrison adds that the contest has also helped the company boost the number of fans it has on Facebook. Since the game began, the number of people liking the Kaivac Facebook site has gone up by 40 percent.

A news announcement identifying the lucky winner will also be released the first part of December.

###

About Kaivac, Inc.

Headquartered in Hamilton, Ohio, Kaivac, Inc. delivers complete science-based cleaning systems designed to produce healthy results and outcomes while raising the value of cleaning operations and the professionalism of the worker. The originator of No-Touch Cleaning®, Kaivac offers an integrated portfolio of environmentally friendly cleaning products designed to remove the maximum amount of soil and potentially harmful biopollutants in the most cost-effective manner possible. For more information, visit [www.kaivac.com](http://www.kaivac.com).

Category Business, Property, Health  
Tags kaivac no touch cleaning, cleaning, hygienic cleaning  
Email [Click to email author](#)  
City/Town Cincinnati  
State/Province Ohio  
Country United States