



Waterless™ No-Flush Urinals

Press Release

FOR IMMEDIATE RELEASE

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A Few Water Stats You Should Know

Many Americans are still unaware that the U.S. is facing some critical water shortages; many more have heard about the problem but believe it to be a minor issue that impacts only certain sections of the country.

Sadly, nothing could be further from the truth. Hopefully some of the water statistics below* will awaken more people to the water scarcity situation our country faces today--a problem many experts believe will only grow worse in years to come.

- The fastest growing states in the U.S.--Arizona, New Mexico, Nevada, Utah and California--are also the driest states in the country.

- The flow of the Colorado River is at its lowest levels since measurements were started 85 years ago. An estimated 30 million people depend on the Colorado River for their water.
- Lake Mead, which supplies Las Vegas, NV, with water, is half empty.
- It is estimated that more than a trillion gallons of water are lost each year due to leaky delivery pipes.**
- Serious fresh water shortages are now considered inevitable in the Southwestern portion of the U.S.
- Altogether, at least 36 states are expected to face water shortages within the next five years.

According to [Laurie David](#), environmentalist and founder of the Stop Global Warming organization, there are many ways we can start conserving water immediately.

One which she highly recommends is the installation of waterless urinals. “Everyday we are flushing drinking water down urinals,” she says. “Sounds crazy, especially since [installing waterless urinals offers] a cheaper and more ecologically preferable way to go.”

[Waterless urinals](#) conserve about 40,000 gallons of water per year per urinal, and save money as well.

Bill Pottorff, Chief Engineer at the Staples Center (a major sports and entertainment arena in Los Angeles) says, “We estimate we are saving more than \$2,350 per month, not

factoring in sewer charges and taxes, due to installing waterless urinals.”

Pottorff estimates the arena is saving 7 million gallons of water per year—a big step toward water conservation that experts say needs to be repeated throughout the country.

* Sources: "Why Are We Flushing Away One of our Greatest Resources?" By Laurie David and Allen Hershkowitz, March 11, 2009, *AlterNet* news magazine.

** The History Channel

Photos: Attached

About Waterless

Waterless Co. Inc. has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industry for over 18 years. Based in Vista, Ca, Waterless Co. offers quality, innovation and expertise in water conservation and high efficiency products for building owners with a full line of Waterless No-Flush urinals, cleaning liquids, and cost saving accessories. Visit: www.waterless.com

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