



The Ashkin Group

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Ashkin Selected to Help Green City Buildings

Will Work With Organization That Has Helped Green the White House

Bloomington, IN – June 16, 2009 - Stephen Ashkin, president of The Ashkin Group, the professional cleaning industries leading advocate for Green Cleaning and sustainability, has been selected by the City of Indianapolis to help Green the cities City-County Buildings (CCB).

In total, 89 applications were submitted to city and county administrators to be a part of the project with only 25 approved including Ashkin. The applications came from a many of the country's leading design and construction firms, engineering firms, universities and state agencies.

Opened in 1962, CCB is a 28-story office complex that houses many of the key government offices for the city and

county as well as the county courthouse and Indianapolis Metropolitan Police Department.

The Greening of the CCB, as it is called, is a year-long project designed to make the building more energy, water, and resource efficient. City administrators also believe this will save money for taxpayers and help improve the local environment.

“My role in the project is to help the facility transfer to Green Cleaning as well as become more sustainable,” says Ashkin. “Like many cities, Indianapolis is now actively becoming more environmentally responsible.”

Along with Ashkin, leading the effort is the Rocky Mountain Institute. This organization was called upon to help Green the White House. They have also worked with the Pentagon, Wal-Mart, and major office buildings in New York City making them Greener and healthier.

Steve Ashkin is available for interviews, presentations, and commentary on Green Cleaning-related issues, sustainable buildings, industry trends, and facility management. He may be reached by calling (812) 332-7950.

About Stephen Ashkin and The Ashkin Group

Stephen P. Ashkin is president of The Ashkin Group, a consulting firm specializing in Greening the Cleaning process

and Executive Director of the Green Cleaning Network, both based in Bloomington, IN.

In the book *Environmentalism Unbound*, Dr. Robert Gottlieb describes Steve Ashkin as the "leading advocate for a stronger environmental profile among cleaning product manufacturers and suppliers" and the "most visible industry figure advancing the cause of environmentally preferable products."

The Ashkin Group provides Green consulting services for school districts as well as building owners, product manufacturers, and cleaning contractors. For more information on The Ashkin Group, visit <http://www.ashkingroup.com>, call (812) 332-7950, or e-mail: steveashkin@ashkingroup.com.