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Ashkin & AICS Unite Behind CIMS

March 23, 2010 — Stephen Ashkin, president of The Ashkin Group and a leading advocate for green cleaning in the professional cleaning industry, and David Frank and Jim Peduto of the American Institute of Cleaning Sciences (AICS) have entered into a collaborative agreement they believe will benefit the industry.

An independent, third-party evaluation and accreditation organization working to improve the standards and performance of the professional cleaning industry, AICS partnered with ISSA to develop ISSA's Cleaning Industry Management Standard program (CIMS) and the recently released CIMS Green Building criteria—or CIMS-GB. For more information on CIMS, visit www.issa.com/cims.

Impressed with the CIMS and CIMS-GB programs, Ashkin said in a press release that the two companies are working to have it included in the new Leadership in Environmental & Energy Design for Existing Buildings—or LEED-EB—certification criteria now being developed as well as promoting it to state governments.

Frank and Peduto said they also will help promote Ashkin's [Green Cleaning University](#) and several other green-related programs that The Ashkin Group is currently undertaking.



About The Ashkin Group

Based in Bloomington, IN, The Ashkin Group—led by "the father of green cleaning," Stephen Ashkin, is a consulting firm specializing in greening the cleaning industry.

For more information, visit www.AshkinGroup.com.



About AICS

AICS offers educational programs to facility service providers, distributors, manufacturers, and other industry professionals, including a full range of consulting services as well as multiple day courses, seminars, and keynote speaking engagements concerning cleaning standards and best practices for facility maintenance and management. For more information, visit www.aics.com.

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In fact, in 2010, you will be able to decide what topics the ISSA Educational Conference will cover, and even provide input regarding the topics addressed in the keynote, given by former [British Prime Minister Tony Blair](#).

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