

FacilityBlog from Today's Facility Manager: The First Facility Management Blog

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Green Cleaning Firm Launches New Web Site

With the new site, The Ashkin Group LLC is striving to illustrate how green cleaning can be beneficial in a wide variety of industries, including healthcare and education. The site, launched in April 2008, is a project spearheaded by Ashkin technology director Eric Hauck.

"It has a lot more functionality for users," explains Hauck. "We wanted to present green cleaning in a much more easy to understand format."

President of The Ashkin Group, LLC., Stephen Ashkin, has been a leader in the effort to green the cleaning and maintenance industry for more than 15 years. He is a writer, speaker, and advocate for safer and healthier cleaning methods.

Among the materials available on the site is a list of frequently asked questions (FAQs) about green cleaning. "We included the FAQ section because we wanted [the Web site] to be designed for those just now being introduced to green cleaning as well as those who are pros," says Ashkin. "This is our second Web site and with each one we try to get more inclusive, more helpful, and more informative."

The site is located at www.ashkingroup.com/homenew.html

About Stephen Ashkin and The Ashkin Group

Stephen P. Ashkin is president of The Ashkin Group, a consulting firm specializing in Greening the Cleaning process and executive director of the Green Cleaning Network, both based in Bloomington, IN.

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 posted by AnneTFM at [9:48 AM](#)  



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Archives from May 31, 2005 to April 10, 2008

- [May 2005](#)
- [June 2005](#)
- [July 2005](#)
- [August 2005](#)
- [September 2005](#)
- [October 2005](#)
- [November 2005](#)
- [December 2005](#)
- [January 2006](#)
- [February 2006](#)
- [March 2006](#)
- [April 2006](#)
- [May 2006](#)
- [June 2006](#)
- [July 2006](#)
- [August 2006](#)
- [September 2006](#)
- [October 2006](#)
- [November 2006](#)
- [December 2006](#)
- [January 2007](#)
- [February 2007](#)
- [March 2007](#)
- [April 2007](#)
- [May 2007](#)
- [June 2007](#)
- [July 2007](#)
- [August 2007](#)
- [September 2007](#)
- [October 2007](#)
- [November 2007](#)
- [December 2007](#)
- [January 2008](#)
- [February 2008](#)
- [March 2008](#)
- [April 2008](#)



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