



## **SMALL CASE STUDY**

### **FOR IMMEDIATE RELEASE**

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### **Who Says Saturday Is a Day Off?**

Doug Berjer with CFR, manufacturers of recycling carpet extractors, and Mike Walker, a jansan distributor in St. Louis, MO, dropped by one of the city's long-term living centers just to say hi to the facility manager.

It turns out that the manager was about to submit his 2011 janitorial equipment budget, and CFR was nowhere on the list.

Berjer and Walker asked if the manager could just wait a day, allowing them to demo CFR's Cascade 20 carpet extractor.

He agreed...but only if it could be done 8:30 Saturday morning.

"We were there bright and early and just started cleaning the [building's] carpets, restroom floors, and upholstery," says Berjer. "The manager said he was 'astounded' at how well everything looked after cleaning."

Come Monday morning, the manager made a big change to his 2011 budget. This time, "CFR was in the leadoff spot," says Berjer.

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**Photos: None Attached**

**About CFR, a Tacony Company**

CFR designs and manufactures a complete range of eco-friendly carpet cleaning systems and high performance specialty tools with an innovative, patented technology that is radically different from other carpet cleaning systems. Continuous Flow Recycling (CFR) technology provides superior moisture-controlled cleaning, faster drying times, and increased cleaning productivity that is unmatched compared to standard carpet extractors on the market today. Through a state-of-the-art recycling filtration system, coupled with moisture-controlled atomization wand technology to minimize carpet moisture, CFR is the Greenest carpet cleaning system in the industry today.

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