



Press Release

FOR IMMEDIATE RELEASE
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New CO₂ Emissions Savings Calculator Introduced

Pro-Link, Inc., a jansan-focused buying and marketing group, introduces a new online tool, which is specifically designed for site visitors, distributors, and customers to calculate how much carbon dioxide is released by their facilities' plastic liners.

This easy-to-use system clearly illustrates the pounds of plastic saved when customers choose the right liner for the right application.

The plastic savings results in reduced CO₂ emissions by using less oil. These results are presented in everyday, easy to understand terms. Visitors can quickly see how much their decisions can help the environment.

“We think it is very important for our [Web site] visitors, distributors, and end-customers to know this information,” says Diana Mahana, Marketing Manager for Pro-Link. “Originally, we made the calculator only available in our ‘members only’ section of our Web site. But now, because we think this is such an important issue, [we] have it posted to our public site to make it readily available.”

To view the [CO₂ Emissions Savings application](http://prolinkhq.com/index.php?option=com_docman&task=doc_download&gid=228), go to http://prolinkhq.com/index.php?option=com_docman&task=doc_download&gid=228 or visit the Green Cleaning, Green Product Line sections of the Web site.

While There, Pro-Link also has an [Environmental Cost Calculator](#) for visitors to use.

For additional information, visit www.prolinkhq.com or call toll-free 800-74-LINKS.

Image Caption: CO₂ Calculator from Pro-Link, Inc.

[About Pro-Link, Inc](#)

Pro-Link, Inc., which was founded in 1984, is a national full-service janitorial supply, marketing, and buying organization. Based in Canton, MA, this jansan-focused organization currently has more than 70 members and over 100 distribution points throughout the United States.

Pro-Link provides its distributor-members and customers with a nationally-

recognized brand of high quality products and services that help deliver consistently cleaner facilities at lower total cost. With a sales force of industry professionals, the organization also provides national field support, troubleshooting, and training for members and end-customers.

Pro-Link has developed a sophisticated program for national accounts allowing for centralized procurement, online ordering, and advanced reporting, all supported by fast delivery and service.

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