

Cannon Introduces New Site

As part of its introduction to the United States, Cannon Hygiene U.S. recently launched a new Web site at www.cannonhygiene.us.

The site provides extensive information on the company's full range of products and services in an easily assimilated and accessible format.

The new Web site includes descriptions, images, and video of the company's products and services including.

- * No-Touch feminine hygiene disposals
- * Various restroom products, including auto-flush, soap- and paper-dispensing units
- * Diaper disposal units and baby changing stations
- * New TCell™ Designer Fragrance systems

The site also offers detailed information on how cleaning professionals and others can become Cannon Hygiene franchises.

“Although we’re new to the U.S., Cannon Hygiene is actually more than 50 years old and is well-established in more than 30 countries around the world,” says Doug Calvert, president of Cannon Hygiene, Inc. “However, visitors will find the information on the new site is very specific to the U.S.”

Calvert adds that the Web site also reflects Cannon Hygiene's belief that caring for the environment is particularly important to today's society.

The site includes information about the negative health and environmental impacts of improperly handling and disposing of sanitary waste. And it addresses the potentially harmful bacteria and viruses – including HIV and Hepatitis B and C – that can be contracted by cleaning professionals and users when improperly handled.

"Our goal is to take restroom hygiene to a higher level," adds Calvert. "We believe that our industry must take a leadership role in protecting health and promoting restroom hygiene. Hopefully, the site reflects this as well."

