



PRESS RELEASE

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NEW FRANCHISE OPPORTUNITY INTRODUCED FOR CLEANING INDUSTRY

Goal to Promote Restroom Hygiene

Norcross, GA—March 27, 2008—Cannon Hygiene USA introduces a unique restroom hygiene service opportunity to the professional cleaning industry. Key to the new service is the disposal of feminine hygiene waste in a hygienic, safe, and environmentally responsible manner.

The service includes the installation of feminine hygiene disposal units in women's restrooms. Featuring a distinctive design, the units operate hands-free, activated by either infrared sensors or foot controls.

Instead of servicing the units in the restroom, trained and uniformed franchisees discretely remove the units from the client's facility and replace them with clean ones, which are

thoroughly cleaned and sanitized. The units' mechanicals are also checked in the process.

“This is an area of restroom care that has long been overlooked,” says Doug Calvert, president of Cannon Hygiene USA. “Often feminine hygiene waste is flushed down toilets or placed in trash cans. This increases the possibility of cross contamination and can be harmful to the environment.”

“Contrary to popular belief, there is no such thing as a soluble sanitary napkin,” adds Calvert. “And often backed-up drains and costly plumbing problems can be tied to feminine hygiene disposal.”

To promote health, Cannon Hygiene's disposal units also incorporate a new technology called Activap. This is a highly effective natural deodorizer which eliminates odors from the units.

In addition to the feminine hygiene disposal units, Cannon Hygiene franchisees also offer their clients:

- A variety of restroom fragrance systems
- Hand care products and dispensers
- Toilet and sanitizer dispensers
- Infant care units
- Touch free auto faucet and flush systems
- Dyson's Airblade™ hand dryer

More information on Cannon Hygiene is available by contacting info@cannonhygiene.us, visiting www.cannonhygiene.us, or calling 800-582-2157.

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About Cannon Hygiene, Inc.

Cannon Hygiene is one of the world's top restroom hygiene services businesses. Based in England, it is responsible for maintaining health and hygiene standards for some of Britain's royal households, including Buckingham Palace.

Today the company's products are found in more than 30 countries around the world. It is now bringing its expertise to America's shores.

Cannon Hygiene's wide range of products and services is tailored to the needs of companies and organizations large and small. Its products and services ensure that restroom hygiene is maintained at a constant and controlled level, specific to the needs of each facility. The company is especially interested in serving the needs of women, including the disposal of feminine hygiene products.

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