

Cannon press release

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New franchise opportunity introduced for cleaning industry, goal to promote restroom hygiene

NORCROSS, GA —Cannon Hygiene USA introduces a unique restroom hygiene service opportunity to the professional cleaning industry. Key to the new service is the disposal of feminine hygiene waste in a hygienic, safe, and environmentally responsible manner.

The service includes the installation of feminine hygiene disposal units in women's restrooms. Featuring a distinctive design, the units operate hands-free, activated by either infrared sensors or foot controls.

Instead of servicing the units in the restroom, trained and uniformed franchisees discretely remove the units from the client's facility and replace them with clean ones, which are thoroughly cleaned and sanitized. The units' mechanicals are also checked in the process.

"This is an area of restroom care that has long been overlooked," says Doug Calvert, president of Cannon Hygiene USA. "Often feminine hygiene waste is flushed down toilets or placed in trash cans. This increases the possibility of cross contamination and can be harmful to the environment.

"Contrary to popular belief, there is no such thing as a soluble sanitary napkin," adds Calvert. "And often backed-up drains and costly plumbing problems can be tied to feminine hygiene disposal."

To promote health, Cannon Hygiene's disposal units also incorporate a new technology called Activap. This is a highly effective natural deodorizer which eliminates odors from the units.

In addition to the feminine hygiene disposal units, Cannon Hygiene franchisees also offer their clients:

- A variety of restroom fragrance systems
- Hand care products and dispensers

- Toilet and sanitizer dispensers
- Infant care units
- Touch-free auto faucet and flush systems
- Dyson's Airblade™ hand dryer.

More information on Cannon Hygiene is available by contacting info@cannonhygiene.us, visiting www.cannonhygiene.us, or calling 800-582-2157.