



NEWS RELEASE

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CHEMICAL MANUFACTURER UPDATES WEB SITE

Becoming a Resource Specifically on Green Cleaning

Users of the Enviro-Solutions Web site will notice that new features, updates, improvements, and information have been added to the site since July 1, 2007. Part of an ongoing process, which has been in the works for several months, the company's goal has been to make the site more valuable and useful to visitors.

Enviro-Solutions, based in Peterborough, Canada, is a leading manufacturer of environmentally preferable cleaning chemicals with distributors all over North America.

According to Mike Sawchuk, vice president and general manager of Enviro-Solutions, included in the site's new features is the addition of the company's entire product line.

The 44-page document provides information on Enviro-Solutions, an overview of Green cleaning, the importance of Green certification, as well as descriptions of all products.

“To test drive the enhancements, visitors should first go to the site’s *Resource Center* and then click on *Technical Reports and Presentations*,” says Sawchuk. “Along with the entire product catalog, there are scores of PowerPoint presentations discussing Green cleaning in different settings, cost calculators, dilution guides, even distributor display banners.”

GreenTalk and Green Selling Tips

GreenTalk has become an increasingly popular section of the Web site. The section is designed specifically for facility managers, service providers, as well as jansan distributors. *GreenTalk*, which is divided into sub-categories such as schools, the environment, and indoor air quality, answers common questions associated with Green cleaning.

Another section, *Green Selling Tips*, is designed specifically for jansan distributors to help them market environmentally preferable cleaning products. “Our goal with both sections is for our visitors to find the information they need on Green cleaning fast and easy—whether it is using Green cleaning products, understanding them, or how to sell them.”

According to Sawchuk, visitors can expect more updates and enhancements to the site within the next few months. “Many people say they first found our site by doing searches seeking answers about Green cleaning,” he says. “This tells us we have become more than a company Web site, but a resource on Green cleaning. We feel obligated to keep our visitors up-to-date on the latest in Green technology.”

Photos: Attached

About Enviro-Solutions

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

Visit the Enviro-Solutions Web site for more information on Green Cleaning, selling Green Cleaning products, technical reports, presentations, and a list of other helpful sites for more information.

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