



## **Social media websites survey launched**

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COEUR D'ALENE, ID — Social media websites such as [Twitter](#), [Facebook](#), [LinkedIn](#) and others appear to be taking over the Internet, and now some businesses, especially business-to-consumer companies, have found these sites to be effective marketing tools, according to a [press release](#).

[U.S. Products](#) is now conducting an [online survey](#) to see if carpet cleaning professionals are using these sites as well, the release stated.

The [survey](#) will be distributed on various e-newsletters as well as on key social marketing websites and will include questions such as: 'Have the rules of the marketing game changed?' and 'are carpet cleaning companies sticking with traditional marketing programs, or are they now experimenting with social media websites?' the release noted.

Results will be posted in an upcoming news release along with a discussion of social media marketing and its impact on the carpet cleaning industry, the release added.

To participate in the survey, follow this link:

[www.questionpro.com/akira/TakeSurvey?id=1271474](http://www.questionpro.com/akira/TakeSurvey?id=1271474)

[Click here](#) to read the complete release.

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