

## HydraMaster release 11.24

11/24/2010 9:03:49 AM

### Truckmount Users Reveal Likes about Truckmount Systems

#### "Just Keep on Trucking"

Mukilteo, WA - A survey of truckmount carpet extractor users says that they prefer using a truckmount carpet extractor over a portable or other types of carpet cleaning systems because of how well it cleans carpets, the power and higher psi of the machine, and because they believe it enhances worker productivity.

The survey was sponsored by HydraMaster, a leading manufacturer of truckmount carpet extractors.

Nearly 400 truckmount end-users were emailed invitations to take the online survey. Eighty-nine truckmount users started or completed the entire survey; 81 percent indicated they have used a truckmount system for six or more years.\*

"Nearly 80 percent of the respondents use 'slide-in' [truckmount] systems with the remainder using vehicle powered units," says Nick Wiebe, marketing manager for both U.S. Products and HydraMaster. "And most all say they also use portable extractors."

Although the truckmounts are regularly used to clean carpets in homes and offices, according to the survey, respondents use them for other cleaning tasks as well, such as:

- Upholstery cleaning, 35 percent
- Flood restoration, 31 percent
- Clean hard surface floors, 27 percent
- Light pressure washing, 7 percent.\*\*

"The survey also included one 'open ended' question, which might be of interest to all truckmount manufacturers," adds Wiebe. "The respondents were asked, 'If you could make one recommendation to improve truckmount machines, what would it be?'"

According to Wiebe, respondents' helpful suggestions focused on machine simplification, size, and noise level. One forward-thinking respondent suggested remote control operation to reduce idle time, while another simply remarked, "No problems, just keep on trucking."

\*All responses were included in the tabulation whether the survey was completed or not.

\*\*Percentages are rounded and do not necessarily total 100 percent.

#### About HydraMaster

HydraMaster is a multimillion-dollar corporation with 150 employees and 90 representatives worldwide. The company manufactures several truckmount systems, a wide variety of accessories for high-performance truckmounts, and specialized cleaning wands.

