



NEWS RELEASE

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Congratulations to DSRs and CSRs Completing E-Learning Program

Peterborough, ON, Canada – January 9, 2010 -
Approximately 116 jansan distributors (DSRs) and
customer service reps (CSRs) are honored for completing a
new e-learning program developed by Mark Warner,

Manager of Training, of Enviro-Solutions, a leading manufacturer of Green cleaning chemicals.

According to Warner, this is a “magnificent achievement,” and the few distributors that have started but not completed the program “are very, very close . . . in some cases only one or two courses from completing the program. [They are also] deserving of an honorable mention, for sure!”

The program, which was unveiled at the October 2009 ISSA/INTERCLEAN tradeshow in Chicago, covers 35 jansan-focused topics and courses and includes more than 100 modules.

Topics covered include these:

- Comprehensive Distributor Training on Green and Selling Green
- Key Products Review
- Key Dispensers Review
- Facility Solutions
- Prospecting Skills
- 12-Week DSR Training Program
- Market Segment Training
- Procedural/How-To Training
- Technical Terminology
- Disinfection and Decontamination Seminar Training

Warner says that new courses are now being added to the program for 2010. Among them is a course specifically addressing territory-management issues and another one devoted to improving selling skills.

“A lot of the [e-learning] program’s success is the result of feedback from people who tested the program months before its release,” adds Warner. “They helped us fine-tune it so that it is informative, educational, and even fun.”

More information about the E-Learning program is available by calling Toll Free: 877-674-4373

Photos: None

About Enviro-Solutions

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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