

Crown Mats & Matting Hires New Market Development Manager

Crown Mats & Matting, Fremont, Ohio, announces that JoAnne Boston has joined the company as market development manager.

JoAnne brings 20-plus years of experience in marketing, sales, and business development and will be responsible for marketing-related channel development activities.

Her past work experience includes business development director for Speer Industries and economic development manager for Columbia Gas Distribution Companies (NiSource), as well as management positions in international firms and privately held small business.