



Kaivac Introduces The Dirty Mop Contest....Hopes to Expose Atrocities of Mopping

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Contact

Robert Kra
 Altura Solut
 773-525-30
 Email

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Hamilton, OH ([PRWEB](#)) October 05, 2011

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Hamilton, OH – October 5, 2011 - Most in the professional cleaning industry have heard about those "most beautiful bathroom in America" contests or "the cleanest restroom in the U.S." competitions.

Well Kaivac, developer of the OmniFlex™ Crossover Cleaning system, is introducing a new challenge that is similar to these competitions, but with a twist.

It's called the "Dirty Mop Contest."

"We know this may sound silly and get a bit yucky, but we've got a very good reason for starting the "Dirty Mop Contest," says Matt Morrison, communications manager for Kaivac.

"We want cleaning professionals as well as the public to become more aware of just how contaminated a mop can become. In fact, many times you're better off not cleaning at all than to clean with a dirty mop."

Morrison adds one of the company's goals for its No-Touch Cleaning® system and the new OmniFlex Crossover Cleaning system is to help eliminate the use of contaminated mops entirely.

"We are on a mission to replace mops with safer, more effective [cleaning] equipment," he explains. "Unfortunately, mops quickly become germs on a pole after a couple of uses."

To compete in the "Dirty Mop Contest," contestants are asked to upload photos of their dirty mops or mop buckets at the Kaivac Facebook site located at: <http://tiny.cc/esz7q>. The contest runs from October 5th, 2011 through November 2nd, 2011



Dirty Mop

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