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[Ecologo Releases Lists of Newly Certified Jan/san Products](#)

The EcoLogo program certifies environmental leadership claims for thousands of products and services in dozens of industries. These range from cleaning chemicals and supplies to building materials and agricultural products to automotive and boating products.

The list includes products made by:

Avmor, a 50-year-old manufacturer of professional cleaning chemicals for the jan/san and food-service industries. Con-O-Lab, manufacturers of a variety of cleaning and floor-care products as well as soaps and detergents used in commercial and industrial facilities Bio-Active, manufacturers of urinal screens and blocks. The products recently certified as environmentally preferable are:

Avmor:

EcoPure EP68 4-in-1 Carpet Cleaner

Con-O-Lab:

Green Line All-Purpose Cleaner Con-O-Green Line Neutral Cleaner Con-O-Green Line Glass Cleaner Con-O-Green Line Bowl Cleaner Con-O-Green Line Floor Finish Con-O-Green Wax Stripper

Bio-Active:

Steams Para-Free Urinal Screen Urinal Blocks (Pucks)

More than Certification

In addition to managing the EcoLogo certification program, TerraChoice Environmental Marketing develops marketing strategies to help these and other clients promote the environmental value proposition of their products.

"Certification is just the first step in the process," says Scot Case, vice president of EcoLogo and TerraChoice Environmental Marketing. "The next step is getting them accepted in the marketplace. This helps the client succeed as it also helps protect our environment."

For more information, visit <http://www.ecologo.org> or <http://www.terrachoice.com>.

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