

EcoLogo Certifies More Products

READING, PA -- EcoLogo, a Green-certification organization, has announced that several products made by a variety of jan-san manufacturers have recently been Green certified and may now place the well-known EcoLogo mark on their packaging and marketing materials.

In addition to meeting EcoLogo's stringent requirements, Green certification means, among other things, that the products and their ingredients have been analyzed and verified by independent, accredited laboratories and have been shown to have a reduced impact on the environment.

Additionally, these products are made with ingredients that are rapidly biodegradable and nontoxic, meet specific ISO (International Organization for Standardization) standards, and are not known to be hazardous to human health.

The companies and the product categories recently certified are:

- JohnsonDiversy for multisurface cleaners;
- GeoKleen and Zep-Acuity Special Products Groups for alternative drain/grease trap additives;
- INO Solution and West Penetone for biologically based cleaning and degreasing compounds;
- JohnsonDiversy for a liquid odor counteractant;
- Qwatro Corporation for a toilet bowl cleaner and liquid drain cleaner;
- Wood Wyant for a washroom cleaner and deodorizer;
- GeoKleen and INO Solution for odor-control additives;
- Studley Products for compostable paper bags;
- Bio-Systems International and GeoKleen for urinal blocks, restroom supplies.

"We have seen tremendous growth in the number of Green-certified products [manufactured] for the professional cleaning industry," says Scot Case, Vice President of TerraChoice, EcoLogo's science-based marketing firm. "The industry must be commended for moving so quickly to produce Green-certifiable products that help protect the users of cleaning products, building occupants, and the environment."

Case believes a key reason for this growth is market forces, with consumers increasingly requesting the use of environmentally preferable cleaning products. Additionally, he add that many end customers now ask their suppliers, "Do you EcoLogo?" referring to the growing awareness of the EcoLogo marking.

"This is what our 2007 'EcoMarkets' study indicated as well," he adds. "According to the study, fully 76 percent of the nearly 700 procurement professionals surveyed said they will be actively purchasing Green-certified cleaning products in the next two years."

To find out about EcoLogo or these products, visit www.environmentalchoice.com.

More information on products and services offered by TerraChoice Environmental Marketing can be found at www.terrachoice.com

[\[Prev\]](#) [\[Next\]](#)

[\[Back \]](#)