



## Newsflash

**Business Achievement Award - The Canadian American Business Council** has selected **Virox Technologies Inc.** and **JohnsonDiversey Inc.** to be awarded the prestigious **Business Achievement Award** for their collaboration in developing and distributing a safe and environmentally-friendly hydrogen peroxide based disinfectant.

**50th Business Anniversary - S.K. Sanitary Specialties, Vancouver, British Columbia, has reached their 50th business anniversary. " This is a landmark Anniversary that will never come again. We intend to celebrate it with**

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EcoLogo And CleanGredients Streamline Ingredient Selection Process

### **EcoLogo And CleanGredients Streamline Ingredient Selection Process**

EcoLogo<sup>M</sup>, North America's leading certification and Green marketing organization, has announced they are making it easier for manufacturers to formulate products meeting EcoLogo's Green certification criteria by streamlining the audit for products using ingredients listed on the CleanGredients<sup>TM</sup> database.

CleanGredients is an online database of institutional and

pride."  
**Congratulations !**

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WFIM - Entrepreneur of the Year Award - **Debra Bradshaw**, technical consultant at **Zep Manufacturing**, has been presented with the **Woman in Food Industry Management's (WFIM) Entrepreneur of the Year Award**.

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Scott Paper Renamed to Kruger Products -

**Kruger Inc.**, with operations across North America and more than 10,000 employees has announced that it will be re-naming its **Scott Paper division to Kruger Products**. The announcement is the culminating highlight of a three year, re-branding initiative conceived to create an entirely new and all Canadian banner - Kruger Products.

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CanClean 2007 (May 2-3) - **CanClean 2007**, at the **Direct Energy Centre, Exhibition Place, Toronto**, will attract professional cleaners, facility managers, health care, hospitality and institution personal to two day trade show." Educational seminars are going to be outstanding

industrial cleaning ingredients. It was developed to help manufacturers of Green cleaning chemicals and products select environmentally preferable chemical ingredients.

Created by GreenBlue, a non-profit organization based in Charlottesville, VA, CleanGredients works with various industry sectors to stimulate the development of healthier products and services. It also works in partnership with the U.S. Environmental Protection Agency's Design for the Environment Program, with input from numerous industry experts who serve on its Technical Advisory and Steering Committees.

According to Scott McDougall, president of EcoLogo, any active surfactant in the database listed as "readily biodegradable" will now be acceptable evidence for EcoLogo that the ingredients meet the following requirements:

- Proof of biodegradability of surfactant ingredients as required in criterion 7.b of CCD 146 "Hard

"says Diane Gosling, Show organizer and Executive Director of the Canadian Sanitation Supply Association. Mark your calendars - MAY 2 & 3. On line info at [cssa@cssa.com](mailto:cssa@cssa.com) or call 416 620-9320

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- Surface Cleaners.”
- Proof of biodegradability of surfactants as required in criterion 4.n of CCD 110 “Biologically Based Cleaning and Degreasing Compounds.”
  - Proof of biodegradability of surfactant ingredients as required in criterion 6.b of CCD 147 “Floor Care Products.”
  - Proof of biodegradability of surfactant ingredients as required in criterion 6.b of CCD 148 “Carpet Care Products.”
  - Proof of biodegradability of surfactant ingredients as required in criterion 4.t of CCD 104/Green Seal 41 “Hand Cleaners – Hand Soap.”

Furthermore, any surfactant in the database with an aquatic toxicity measurement of less than one mg/L will also become acceptable evidence for EcoLogo in meeting the following

requirements:

- Proof of low toxicity of surfactant ingredients as required in criterion 7.a of CCD 146 “Hard Surface Cleaners” (using the “individual ingredient” approach in Appendix 2).
- Proof of low toxicity of surfactants as required in criterion 3.g of CCD urinal deodorant blocks.

“We believe CleanGredients is helping the janitor industry significantly, making it easier for them to select ingredients that can be used to produce Green cleaning chemicals and products,” McDougall said. “And, their online database is expediting the introduction of healthier, sustainable and more environmentally preferable cleaning products.”

