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EcoLogo sets US expansion

OTTAWA — The Canadian [EcoLogo™](#) program, North America's largest environmental certification program, is planning a major campaign to expand into the United States, according to a [press release](#).

The EcoLogo USA Campaign, scheduled to launch on September 6, is designed to help consumers understand the benefits of environmentally certified products and to promote the companies that make them, the release stated.

The campaign is also seeking corporate sponsors to help get the word out about environmentally preferable products in the JanSan and construction sectors, the release noted.

[Click here](#) to read the full press release.

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- Email Forum**
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