



## PRODUCT RELEASE

For Immediate Release  
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### **A Guzzler That's 100 Percent Certified**

Crown Mats introduces the Eco-Step™ wiper matting system. The top surface of the mat is made of 100 percent recycled materials bonded to a vinyl backing.

This environmentally responsible matting system guzzles up moisture, helping to protect floors and their finish as well as keep indoors clean, safe, and healthy.

In fact, it retains up to 20 percent more moisture than more conventional olefin wiper mats.

Place the Eco-Step matting system in light to moderate traffic areas indoors, and for best results, use in combination with Crown's Eco-Plus™ 100 percent recycled matting system.

For more information, visit [www.crown-mats.com](http://www.crown-mats.com), or call toll-free: 800-628-5463.

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## **About Crown Mats and Matting**

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives in all 50 states. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually all applications.

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