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Enviro-Solutions release 8.30

Facility Managers Asked Their Thoughts about Green Cleaning Chemicals

Surprises Discovered Regarding Costs and Overall Opinion

Ontario, Canada – Enviro-Solutions, a leading manufacturer of certified, proven-Green cleaning chemicals, surveyed facility managers regarding a variety of Green cleaning chemical issues.*

Fifty-five percent reported they are currently using Green cleaning chemicals in their facilities; 25 percent indicated they are not. The remainder reported they use them only intermittently.

Eighty percent of those now using Green cleaning chemicals reported they tried chemicals from different manufacturers before making their final product selection.

“We encourage end-customers to try different products from different manufacturers and [even] different distributors,” says Mark Warner, Director of Training for Enviro-Solutions.

“This helps ensure they are getting the most effective products along with the training and support they may need.”

Other findings included:

- Fifty-five percent use Green chemicals from different manufacturers; 45 percent indicate all of their products are from the same company.
- Asked if their custodial workers were happy about changing to Green cleaning chemicals, 30 percent said yes, 35 percent no, and the remainder did not care either way.
- Questioned if building management or the janitorial distributor met with building occupants and custodial workers to discuss why the facility was transferring to Green cleaning, 60 percent said yes, 35 percent no, and 5 percent not sure.

Warner indicated the survey also had a couple of surprises.

For example, while 50 percent of the respondents indicated they like Green cleaning chemical, 30 percent said they do not. The others had no opinion.

“Even though they were not necessarily using our products, we had hoped the favorable responses would be higher because we are strong supporters of Green cleaning,” adds Warner.

The other surprise was more favorably received. Eighty percent found the costs of Green cleaning chemicals to be “about the same” as conventional chemicals.

“This is good news because cost differences really are less a concern today than years ago,” Warner says.

*The online survey was conducted August 2011. About 100 U.S.-based facility managers completed the survey; all responses are rounded up and do not necessarily equal 100 percent.

About Enviro-Solutions

Enviro-Solutions is a leading manufacturer of Proven Green, environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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