

5 Reasons Waterless Urinals Make Business Sense

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Peeing is Believing.

That's what Klaus Reichardt, the founder and owner of Waterless Co, LLC, told me during our insightful interview about the benefits of waterless urinals. Klaus has been producing and deploying waterless, odorless urinals since the 80's and is a true pioneer in this space.

The interview highlights the business and environmental benefits of this product and makes a compelling case that any CFO would appreciate. Here are 5 reasons businesses should seriously consider investing in No Flush Urinals:

- They save on average 30,000 to 50,000 gallons of drinkable water per year, per urinal. Imagine a building like the Sears Tower in Chicago...at 110 stories tall, it probably has 1,100 urinals. That means one building is literally flushing away over 33 million gallons of potable water every year. And what about the Atlanta airport (you know, the major city that was two weeks away from being out of water a couple of years ago!)? There is no way they should still be using flush urinals when a waterless option exists.
- That wasted water translates to Return-on-Investment. Water costs, on the low end, around \$7 per 1000 gallons. That means a savings of over \$210 per year, per urinal (and up to \$600 in some water districts). With these types of urinals costing between \$250 and \$500, the math is easy.
- Lowered Vandalism. No more punk kids pulling on the handles until they overflow all day. More return-on-investment!
- Cleaner! Urine is sterile. It is by keeping the urinals constantly wet that all the bacteria is created. The mechanism to keep the restroom odorless relies on a liquid that is lighter than urine...the urine passes through it and no odor can come back up. As an aside, I've been in many buildings with waterless urinals (of different kinds) and there has never been an odor...they work great.
- Lowered building and maintenance costs. Eliminating all of that active plumbing cuts down on the services of tradesmen necessary to install, maintain and repair the urinals (which happen to be one of the most fragile systems in a building....you guys out there know exactly what I'm talking about...think constantly running, won't flush, etc.). More return-on-investment!

Take a listen to the entire interview. You'll thank yourself the next time you are at a cocktail party...you'll be a wealth of information on a topic everyone is oddly interested in!

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