

News

Home > News > People > News Detail

Powr-Flite Names New Marketing Director

March 16, 2010 — **Gary Pelphrey**, a marketing expert with more than 20 years of marketing and managerial experience, has just been named marketing director of Powr-Flite, a leading manufacturer and distributor of high-quality commercial floor-care equipment.

Pelphrey has served as marketing director for a variety of companies throughout his long career, including Omaha Steaks, which markets a wide variety of premium steaks and gourmet foods as well as Speedway Motors, a direct seller of performance automotive products.



About Powr-Flite

Powr-Flite, Fort Worth, TX, manufactures a full line of floor-care equipment and carpet

extractors for the professional cleaning industry. The company has over 20 patented designs and its products are recognized throughout the world for their innovation, durability, quality, and performance. Their products are marketed directly to end-use customers as well as through distributors throughout the North America, Europe and the Far East. For more information, visit www.powr-flite.com.

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