



Enviro-Solutions Adds Green Sections to Web Site

Enviro-Solutions expanded the Resource Section of its Web site.

Two new features now provide information on green cleaning and selling green cleaning products:

- One, aptly titled GreenTalk, in an interactive, question-and-answer format, includes questions and issues commonly asked about Green cleaning. These questions are answered based on information and knowledge from leading industry experts who are respected for their insight regarding green issues.
- The other section, Green Selling Tips, is specifically designed for jan/san distributors. In a question-and-answer format as well, the information deals with issues distributors encounter selling environmentally preferable cleaning products.

“The information offered in these two sections reflects the depth and scope of our commitment to green cleaning and is intended to be a value-adding resource for distributors and end-users,” says Mike Sawchuk, vice president and general manager of Enviro-Solutions. “We all know how powerful the Internet has become and this provides an excellent distribution channel for these [types of] resources.”

Sections and Questions

According to Sawchuk, some questions found in GreenTalk are very straightforward, such as how “going green” can really help a school. Others are broader and ask for green cleaning definitions or what product certification means.

Green Talk is divided into six sections:

- Children / Schools
- Green Certification
- Indoor Air Quality
- Environment / Conservation / Sustainability
- Green Cleaning
- LEED (Leadership in Energy and Environmental Design)

“Both sections have been under development for months, growing as more questions are asked and addressed,” says Sawchuk. “We expect these sections to

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