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Industry News

Greening Reader's Digest

Reader's Digest magazine, the monthly general-interest magazine started in 1922 and today's best-selling magazine in the United States, has just been awarded the Green Certificate from Enviro-Solutions, a leading manufacturer of Green cleaning products.

The award was given to the magazine because of its efforts in improving the health of its headquarters facility in Pleasantville, New York, and for incorporating green cleaning systems.

The certificate is now proudly mounted in the main entrance of the facility.

Enviro-Solutions awards the Green Certificate to those facilities and organizations that make a proactive decision to transfer from conventional to safer, healthier and more environmentally responsible building operations and cleaning systems.

In the past, such facilities as McGill University and the Montreal Gazette, both in Montreal, Quebec; various buildings in the cities of Markham, Ontario, and Fredericton, New Brunswick; and school districts in New Jersey and New York all have been recipients of the Green Certificate.

According to John Hayes, regional sales manager with Enviro-Solutions, *Reader's Digest* started going green first by installing a chemical-management-dispensing system. "They used it to evaluate different cleaning chemicals," he says. "Using these systems assures that the precise amount of chemical is dispensed, which is a cost savings and helps protect people and the environment as well."

Hayes adds that *Reader's Digest* believes going green has proved so successful at the company's headquarters that they are now in the process of transferring to green cleaning at each of their facilities in North America.

"This is a progressive and healthy step forward for one of the most important publications in the world," says Hayes. "We are proud of their efforts and our ability to help them in the greening process."

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International Facility Management Association

1 E. Greenway Plaza, Suite 1100 • Houston, TX • 77046-0194 USA
Phone: 713-623-4362 • Fax: 713-623-6124 • webmaster@ifma.org