



SMALL CASE STUDY

FOR IMMEDIATE RELEASE

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Carpet Cleaner Advises: How to Turn a Truckmount into a Referral Machine

As carpet cleaners know, advertising can get pretty costly. But without advertising and marketing your services, there just is no business.

Well, I've found a ways to build my business that has helped me scale back my advertising expenses. Its official name is the Titan™ 875 truckmount system from HydraMaster, but I call it my "referral machine."

My customers tell me their carpets have never looked as good as they do after I clean them with the 875, and that's why just about all of them have referred me to someone else.

The carpets look so good because the 875 generates up to 3,000 psi and quickly heats the cleaning solution up to 270 degrees Fahrenheit to loosen and remove deeply embedded soils and stains.

With the high performance of the 875, I'm proud to say my business has been booming through this recession.

—Todd Antosh, A Plus Carpet Cleaning, Minnola, FL

For more information, visit www.hydramaster.com, or call toll-free: 800-425-1301.

Photos/Images: Attached

About HydraMaster

HydraMaster is a leading manufacturer of truckmount carpet cleaning equipment along with complementary tools and accessories. The company introduced its first truckmount machine in 1971 and has long been considered one of the most innovative manufacturers in the carpet cleaning industry.

Based in Mukilteo, Washington, HydraMaster now manufactures an entire range of tools and equipment as well as chemicals and related products for both carpet cleaning and floorcare.

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