



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Ten Tips For Keeping Carpets Clean**

#### ***Budget Cuts Call For New Measures to Keep Carpets Clean***

Mukilteo, WA - July 20, 2009 - Due to budget cuts, facility managers are trying harder to keep carpets clean and healthy as cost effectively as possible.

Carpets absorb matter and moisture, so managers may not realize soiling until it is too late. By then, damage may have occurred and costly restoration or replacement may be necessary. However, this can be prevented.

HydraMaster, makers of professional truckmount carpet cleaning equipment, provides the following *Ten Ways to Keep Carpets Clean, Healthy, and Lasting Longer*:

1. Exterior maintenance. Building occupants “walk in” the bulk of soil entering a facility. Much of this comes from sidewalks, parking lots, and outdoor walkways. These areas should be kept clean throughout the year.
2. Enforce the “Rule of 15.” At least 15 feet of high-performance matting should be placed at all building entries. Matting defends a facility from walked in soils and moisture.
3. Vacuum daily. Vacuuming high traffic areas removes most dry soiling that can damage a carpet’s appearance and health.
4. Pile lifting. Pile lifting opens carpet fibers and helps improve vacuuming. It should be performed regularly for more effective soil removal.
5. Focus on lower floors. Keeping lower floor carpets clean helps prevent soiling on upper floor carpeting.
6. On the spot spotting. Spots should be removed as soon as possible. Make spotting tools and equipment readily available throughout a facility.

7. Elevators transport people—and soil. Placing matting inside and outside elevators helps prevent this.
8. Clean carpets where needed. Place greater concentration where cleaning is needed, on heavy trafficked areas.
9. Use hot water extraction. Experts say the most effective way to clean carpets is by using hot water extractors. Further, truckmount systems, because of their added power and heat capabilities, are usually the most effective extraction method.
10. Develop skills and training. Proper carpet cleaning is a science and know-how is critical.

“This is a proactive approach to carpet care,” says Wayne Boone, Director of Sales for HydraMaster (manufacturer of CDS™ and other truckmount carpet cleaning solutions). “It can extend the life of carpets while keeping facilities cleaner and healthier.”

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Photos/Images: Attached

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**About HydraMaster**

HydraMaster was founded in 1969 by Michael C. Palmer, a Seattle-area carpet cleaner. The first machine was built in his garage. His training as a jet engine mechanic in the military along with natural-born talent were his key assets. So impressed with the machine, carpet cleaners throughout the area asked to purchase one. Forty years later, HydraMaster is a multimillion-dollar corporation with 150 employees and 90 representatives worldwide. The company manufactures several truckmount systems, a wide variety of accessories for high-performance truckmounts, and specialized cleaning wands, including the powerful RX-20 HE.

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