



HydraMaster launches new website

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MULKITEO, WA — [HydraMaster North America](#), one of the most respected manufacturers of truckmounts and related carpet cleaning equipment in the industry, has just launched its new website, [according to a press release](#).

The site, which has been under development for most of 2010, is designed to do more than just present the company's products, the release noted.

"Our goal was to help our visitors better understand truckmount systems and select the best machine to meet their needs," said Nick Wiebe, marketing manager for HydraMaster.

Wiebe said this was accomplished by developing a "truckmount selector" module that asks visitors a series of questions such as, what are the main uses for the machine and will the machine be used more in residential or commercial settings.

Along with the truckmount selector, the new site includes a knowledge center that provides technical articles related to carpet cleaning, cleaning guides, and an events calendar along with "Truckmounts 101," which offers a basic understanding of the types of truckmount systems available, their features and the benefits of each, the release stated.

The site also includes a how to buy section, which provides a distributor locator, information on used carpet cleaning equipment and information on financing, the release added.

[Click here](#) to read the complete release.

For related information [click here](#).

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