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Tornado Takes (on) Five

October 27, 2008 — Tornado Industries has added five new manufacturer representatives:

Mike Holland with Hoke Sales, Statesville, NC, to cover North Carolina, South Carolina, and Virginia

Hans Haywood, a direct hire, whose territory includes Kansas, Missouri, and Iowa

Bill Lewandowski, also a direct hire, who will represent the company in New England

Paul Lee of Sales West Group, Centennial, CO, to cover Idaho, Wyoming, Montana, Utah, Colorado, and New Mexico

Mike O'Regan of O'Regan Marketing, Concord, CA, with territory in Northern California.

About Tornado

A Tacony Co. based in Chicago, IL, Tornado Industries has been designing and engineering quality cleaning equipment for more than 80 years. For more information, visit www.tornadovac.com.

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North America 2008

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2008 Show Bucks Association Event Trends

ISSA/INTERCLEAN® North America 2008 posted an 18 percent increase in buyer firms—distributors, building service contractors, and in-house service providers—and an 11 percent increase in buyer-attendee personnel over last year. A total of 16,233 people registered. This is while more than half of all association events posted declining or flat attendance in 2008, while even more reported only single-digit growth. [Read full release](#) or view [highlights](#).



[Order the complete seminar recordings](#) or download [handouts](#) today!

Mark Your Calendar for 2009

Bright Ideas await you at ISSA/INTERCLEAN North America 2009 in Chicago, IL, USA, at McCormick Place Convention Center, October 6-9. Don't miss the ultimate industry brainstorm!

