

**Tornado Industries  
Innovative Cleaning Systems**

**PRESS RELEASE**

FOR IMMEDIATE RELEASE  
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**New Manufacturer's Rep for Tornado Industries**

Tornado Industries announces they have hired Jarrett Williams to represent the company Alabama, Georgia, and Central Tennessee as a manufacturer's rep.

Williams has been in the industry for more than 13 years, previously selling pressure washers and floor care equipment for Etowah Chemical, Gadsden, AL.

"Jarrett knows our industry well and understands the needs and concerns of our distributors as well as end customers," says Michael Schaffer, President of Tornado. "He brings with him a lot of enthusiasm and excitement that will serve our growing company well."

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Additional Tornado News may be found at:

[http://www.tornadovac.com/company\\_profile/in\\_news/in\\_news.asp](http://www.tornadovac.com/company_profile/in_news/in_news.asp)

Company Backgrounder:

[http://www.alturasolutions.com/tornado\\_industriesbackgrounder.htm](http://www.alturasolutions.com/tornado_industriesbackgrounder.htm)

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Available For Interviews And Industry Commentary:

Tornado Industries President Michael Schaffer is available for interviews and industry commentary by calling (708) 867-5100

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### **About Tornado**

Tornado Industries has been designing and engineering quality cleaning equipment for more than 75 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions.

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