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Tornado press release

FOR IMMEDIATE RELEASE
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**SEASONED MARKETING PROFESSIONALS
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CHICAGO — Tornado Industries, a leading professional cleaning equipment, including carpet extractors, floor care equipment, and products, is pleased to announce the hiring of Robert Kennedy to head its marketing department.

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Among Kennedy's responsibilities at Tornado Industries, he will be preparing the company's marketing strategy, producing Tornado's two newsletters—distributed to 4,000 subscribers—communication work, and other duties.

Kennedy, who is an Integrated Marketing Consultant, is the president of her own IMC agency. She has a broad range of expertise, having previously worked for a variety of service, e-commerce, technology, manufacturing companies, as well as nonprofit organizations.

Some of these corporations include:

- Information Resources, Inc., which provides research and analysis for major corporations and organizations
- Arthur Anderson

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"We are especially impressed by the fact th extensive background in technology," says Tornado's president. "Like most jansan mar Internet and online technology playing a mu future marketing strategy."

Kennedy comments that she is equally imp "They are dedicated to their products, the ir needs of their distributors, as well as the er

For more information, visit www.tornadovac.com
 VACUUMS.

Additional Tornado News may be found at:
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About Tornado

Tornado Industries has been designing anc cleaning equipment for more than 75 years long history of developing innovative produ latest technology to increase productivity, r improve safety. Tornado prides itself on alw cutting edge of floor care cleaning solutions

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