



NEWS RELEASE

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INDUSTRY ADVISORY

Review of LEED-EB Credits Calls for Industry Participation, says Stephen Ashkin

Bloomington, IN—January 27, 2006— The U.S. Green Building Council (USGBC) is reviewing the content of the Leadership in Energy and Environmental Design for Existing Buildings (LEED-EB) credits for possible revisions and clarifications.

Stephen Ashkin, president of The Ashkin Group and a member of the LEED-EB Core Committee, which is responsible for developing these credits, is creating an opportunity for the Jansan industry to contribute to this project including those who are not currently members of the USGBC.

“Our industry’s comments and suggestions are crucial because LEED-EB will have a significant impact on all segments of our industry—manufacturers, distributors, service providers and end customers,” says Ashkin. “While we’d like to encourage all organizations promoting Green Cleaning to join the USGBC and get directly involved, we recognize this as an important ‘window of opportunity’ and want to do our best to make sure that all voices are heard and that we are recommending the very best that our industry has to offer.”

Time is of the Essence

According to Ashkin, this round of LEED-EB credit revisions will primarily involve clarifications of their current language, with larger revisions taking place in about a year.

“But time is of the essence,” says Ashkin. “For this round of revisions which will be released at the USGBC’s GreenBuild Conference in November, we need comments by February 28—just a few weeks away.”

To make commenting easier, The Ashkin Group has prepared a special Web page discussing the LEED-EB credits applicable to the cleaning industry. These may be found at: <http://www.destinationgreen.com/LEED/leedcreditlist.html>.

“By clicking on a specific credit, the visitor will be taken to an interactive Web page containing more complete information on the credit, which also allows for input and comments,” says Ashkin. “Again, I encourage everyone in our industry to take advantage of this opportunity, which may impact our industry for years to come.”

And to help the industry become more acquainted with the USGBC and LEED-EB, The Ashkin Group has even prepared a special eBooklet on the subject. The booklet may be downloaded free by visiting <http://www.destinationgreen.com/LEED/Book%201.exe>

For more information, visit the Web links above or e-mail leedeb@destinationgreen.com. Please include the name or number of the credit you are discussing in the subject line.

Images are located at: ATTACHED and at <http://www.alturasolutions.com/ashkinphoto1.htm>
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Background Information is located at:
<http://www.alturasolutions.com/ashkinbackgrounder.htm>

Stephen Ashkin Interviews, Presentations, and Commentary

Steve Ashkin is available for interviews, presentations, and commentary on Green Cleaning-related issues, sustainable buildings, industry trends, and facility management. He may be reached by calling (812) 332-7950

About Stephen Ashkin:

Stephen P. Ashkin is president of The Ashkin Group, a consulting firm specializing in greening the cleaning process. In the new book *Environmentalism Unbound*, Dr. Robert Gottlieb describes Steve Ashkin as the “leading advocate for a stronger environmental profile among cleaning product manufacturers and suppliers” and “the most visible industry figure advancing the cause of environmentally preferable products.” The Ashkin Group provides green consulting services for school districts, building owners, product manufacturers, and

cleaning contractors and can be reached at 812-332-7950 or visit the Web site of the Ashkin Group at <http://www.ashkingroup.com>