



## PRESS RELEASE

FOR IMMEDIATE RELEASE

MEDIA CONTACT: ROBERT KRAVITZ  
773-525-3021  
[RKRAVITZ@RCN.COM](mailto:RKRAVITZ@RCN.COM)

## KAIO GOES GREEN

### *Cleaning Chemical Certified By Green Seal*

Kaivac, Inc., makers of the No-Touch Cleaning™ system is proud to announce that its popular multi-purpose cleaner, KaiO, is now Green Seal® certified.

KaiO is pH neutral and is safe for use on virtually all surfaces. Typically, it is used for cleaning restrooms including fixtures, floors, stairs, tiles, and walls.

Green Seal is a third-party, non-profit, and independent organization dedicated to achieving a healthier, cleaner environment. Green Seal certification confirms that KaiO is:

- Safer to use than other more traditional cleaning chemicals used for the same or similar purpose
- Just as effective—if not more—as traditional cleaning chemicals

“The chemicals as well as the equipment used in the No-Touch Cleaning system have always been recognized as a healthier way to clean,” says Matt Morrison, communications manager for Kaivac. “Having our cleaning chemicals Green Seal certified is just further evidence of this.”

### **Green Direction**

According to Morrison, Kaivac is in the process of having more of their cleaning chemicals evaluated by Green Seal. “We know it is the direction the cleaning industry is going, and we’ve always tried to stay a few steps ahead of the curve and industry trends,” he says.”

Kaivac has also published a White Paper, *Green Cleaning: Kaivac's Position*, which goes into further detail on the company's Green philosophy and the steps it is taking to make cleaning healthier for the environment.

To download a copy of the White Paper, visit [http://www.kaivac.com/pdf/GreenCleaning\\_WhtPpr.pdf](http://www.kaivac.com/pdf/GreenCleaning_WhtPpr.pdf). For more information on KaiO's Green Seal certification or other Kaivac products, visit [www.kaivac.com](http://www.kaivac.com). For more information on Green Seal, visit [www.green Seal.org](http://www.green Seal.org).

###

---

Photos/Images:

<http://www.alturasolutions.com/kaitutor.htm>

<http://www.alturasolutions.com/kaiauto.htm>

Additional Kaivac News May Be Found At:

<http://www.kaivac.com/KaivacNews.asp>

Company Background Information:

<http://www.alturasolutions.com/kaivacbackgrounder.htm>

---

The President of Kaivac, Robert Robinson Sr., who has been in the jansan industry for more than a decade is available to discuss jansan industry issues and trends. He may be reached by calling: 800-287-1136

---

## **About Kaivac**

Headquartered in Hamilton, OH, and the originator of No-Touch Cleaning™ system, Kaivac, Inc., manufactures a full line of No-Touch cleaning products aimed at making cleaning processes safer for people and the environment while preserving quality and cost efficiency. For more information on the company and its products, call 1-800-287-1136 or visit [www.kaivac.com](http://www.kaivac.com).