

## **Crown mats and matting releases 9/28**

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### Matting Confusion

#### Survey Reveals Misconceptions about Matting Systems

Fremont, OH - A survey of facility managers and cleaning professionals reveals that many misconceptions persist regarding the use and benefits of matting systems.

Perhaps the most notable area of confusion is whether purchasing mats costs more, less, or about the same amount as renting them.

Fully 75 percent of survey respondents said they believed purchasing mats is more expensive than renting them while the rest thought it was less expensive, indicated that they did not know, or believed that the costs were about the same.

"This is an issue the [entire] matting industry has been dealing with for years," says Christopher Tricozzi, Vice President of Marketing for Crown Mats and Matting, which commissioned the survey. "The truth of the matter is that ten weeks of renting a mat usually equals the entire cost of the mat, making it far less expensive to own than to rent."

Some of the other survey findings included:

- Only 17 percent of respondents knew that sustainable mats are made from 100 percent recycled plastics. The rest believed sustainable mats were made from recycled mats or from a variety of recycled materials.
- More than half of the respondents knew that scrapper mats remove soils more aggressively than other types of matting.
- Eighty percent of the respondents were aware that high-performance matting systems are designed to capture and trap soils
- About 80 percent also knew that high-performance matting systems can help facilities qualify for LEED credits and that they usually have longer warranties than rental mats.

The survey also questioned respondents about slip-and-fall accidents--which matting systems are specifically designed to help prevent.

Most respondents believed that slip-and-fall accidents can cost building owners or employers more than \$50,000, while only 26 percent were aware that the actual average cost of a slip-and-fall injury is \$28,000 (including medical bills, physical therapy costs, and missed wages).\*

"It appears the matting industry has some work to do educating end users about [the value of] matting systems," adds Tricozzi. "Fortunately, we are conducting seminars with our distributors covering many of these same issues."

**\*Sources: National Safety Council and the Bureau of Labor Statistics.**

**Survey Methodology: Approximately 1,000 facility manager and cleaning professionals were invited to take the online survey. As of September 23, 2010, slightly less than 10 percent completed the survey.**

### **About Crown Mats and Matting**

**For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives throughout the United States and worldwide. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually any application.**