



## NEWS RELEASE

### FOR IMMEDIATE RELEASE

Contact: Robert Kravitz

Phone: 773-525-3021

E-mail: [rkravitz@rcn.com](mailto:rkravitz@rcn.com)

## CITY OF FREDERICTON GOES GREEN

### *Only Green Cleaning Products to be Used in City Buildings*

The City of Fredericton has become the second city in Canada, the first in the Atlantic Region, and one of just a very few in North America to *only* use Green cleaning products in its city-owned and managed facilities.

In making their decision to go Green, the City tested and evaluated various environmentally preferable cleaning products over a three-year period.



The goal was to see if these environmentally preferable products were safer to use, cost effective, and worked as well as, if not better than, the conventional cleaning products the City had been using for many years.

“We are pleased with the Green Products we have selected,” says Brad Woodside, Fredericton’s Mayor, “these products are good for the environment, and provide the performance and value we need for our facility operations.

### **Manufacturer and Distributor Selected**

The City has decided to purchase its Green cleaning supplies from Whisco, a leading Fredericton-based janitor distributor serving New Brunswick, Canada for over 35 years.

“We are pleased to be working with the City of Fredericton,” says Jennifer Wishart, President of Whisco. “Our plan is to work with them as much as we can, transferring from their old cleaning supplies to proven Green cleaning products, and ensuring we deliver demonstrable value-added service.”

The manufacturer selected to provide the City’s Green cleaning products is Enviro-Solutions, located in Peterborough, Canada.

“While many North American cities talk about going Green or have even implied they have already done so, very few have really taken

the steps to implement Green cleaning programs like this city,” says Mike Sawchuk, vice president and general manager of Enviro-Solutions. “The City of Fredericton should be proud of their Mayor and City staff.”

For more information, contact: Jennifer Wishart, Whisco at: 506-458-9490; Mike Sawchuk, Enviro-Solutions at: 705-745-3070; or Chris MacPherson, City of Fredericton at: 506-460-2071.

**Image: Fredericton City Hall**

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#### **About Enviro-Solutions**

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

#### Company Contact Information:

Enviro-Solutions  
2060 Fisher Drive  
Peterborough, ON  
K9J 8N4

Toll Free: 877-674-4373

[info@enviro-solution.com](mailto:info@enviro-solution.com)