



SMALL CASE STUDY

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U.S. Products Seeking New Domestic and International Distributors

Coeur d'Alene, ID — June 22, 2009 — Idaho-based U.S. Products is now looking for new domestic as well as international distributors to help market its product line.

The company is well-known in the professional cleaning, carpet cleaning, and restoration industries.

U.S. Products has been manufacturing a full product range of high performance carpet extractors, dual-surface

cleaners, upholstery and drapery cleaners, and restoration equipment for more than 30 years.

According to Stephen Hanig, vice president of sales and marketing for U.S. Products as well as its sister company Hydramaster, the company is specifically looking for “highly motivated individuals and organizations that have a thorough understanding of floor and carpet care cleaning. We want our distributors to be a knowledge source for our end customers.”

Hanig says the need for new distributors is part of the company’s expansion into more markets in the U.S. and around the world. “We are already representatives in many key areas of the world,” he says. “We want to build on these and develop other markets as well.”

International inquires from distributors and organizations may contact Jesper Broberg at +45 43 23 82 09 or e-mail jesper.broberg@nilfisk-advance.com; call Bruce Korodi at (330) 414-3556 or e-mail bkorodi@aol.com for domestic inquiries.

Image: None

About U.S. Products

U.S. Products has been manufacturing cleaning equipment for carpeting, floors, draperies, upholstery, and restoration

for more than 25 years. The company is well known for its innovative internal heating systems, which deliver 212°F at the wand tip; its top-quality components; and its solid-state circuitry, which allow for precise operation and equipment control.

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