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PRESS RELEASE

**For Immediate Release**

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## **New Market Development Head at Crown Mats and Matting**

Fremont, OH - Feb 8, 2011 - - Crown Mats & Matting is pleased to announce that JoAnne Boston has joined the company as market development manager.

JoAnne brings 20-plus years of experience in marketing, sales, and business development and will be responsible for marketing-related channel development activities.

Her past work experience includes business development director for Speer Industries and economic development manager for Columbia Gas Distribution Companies (NiSource), as well as management positions in international firms and privately held small business.

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## About Crown Mats and Matting

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company's founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives throughout the United States and worldwide. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually any application.

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