

**TORNADO®  
INNOVATIVE CLEANING SYSTEMS**

**Press Release**

FOR IMMEDIATE RELEASE  
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**NEW PRODUCT “SUITE” INTRODUCED**

***EMPHASIZES HIGH QUALITY/LOW COST***

Chicago, IL—June 22, 2007—Tornado® announces the introduction of an entirely new line of professional cleaning products including vacuum cleaners, floor machines, and airmovers.

This innovative line, which is currently being delivered to distributors and reps throughout the United States, is referred to as a “suite” of products because all machines emphasize the same theme: high-quality, maximum productivity, and superior durability at an affordable price for end customers.

Additionally, the company’s says that their commitment to jansan distributors and their profitability was given considerable attention in the design of the new product line.

Some of the new products and features include:

- A new line of rotary floor machines with rotationally-molded housing
- A new line of rotationally-molded high-speed burnishers that incorporate speed, durability, as well as finger-tip operation

- A totally new HEPA-filter upright vacuum cleaner that weighs only eight pounds
- A new line of versatile, multiple-position, and variable-speed air movers, to improve drying times of carpets and rugs
- A re-engineered line of metal floor machines that includes pad holders as standard equipment.

### **Best in Class**

“For more than 80 years, Tornado has been known for responding to end customers’ needs and building innovative cleaning equipment,” says Jolynn Kennedy, director of marketing. “Along with environmentally responsible products, we believe the marketplace is now looking for a “single source” manufacturing partner for their equipment needs.”

According to Kennedy, the company plans to introduce more new products in 2007 as well as additional end customer services.

“We are also building upon our strong distributor network throughout the country—adding new distributors and service centers—so that our products are not only available but can be professionally and conveniently serviced wherever our customers are located,” she says.

For more information on the “new” Tornado, visit [www.tornadovac.com](http://www.tornadovac.com) or call 1-800-VACUUMS.

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Available For Interviews And Industry Commentary:  
Tornado Industries President Michael Schaffer is available for interviews and industry commentary by calling (708) 867-5100

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### **About Tornado - A Tacony Corporation**

Tornado Industries has been designing and engineering quality cleaning equipment for more than 75 years. The company has a long history of developing innovative products and applying the latest technology to increase productivity, reduce costs, and improve safety. Tornado prides itself on always being on the cutting edge of floor care cleaning solutions.

Tornado®

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