



## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE**

**Contact: Robert Kravitz**

**Phone: 773-525-3021**

**E-mail: [rkravitz@rcn.com](mailto:rkravitz@rcn.com)**

### **New Regional Sales Manager for Enviro-Solutions**

Peterborough, Canada—August 24, 2007—Enviro-Solutions, a leading manufacturer of environmentally safe and certified cleaning products announces that Jim Morrison will be joining the company as the new regional sales manager serving the New England states.

Morrison, who will start October 1, 2007, has considerable experience in the professional cleaning industry. He was a building service contractor for more than eight years; a distributor sales representative for nearly a decade; a sales

manager with Swish Maintenance, USA, for two years; and was also an independent manufacturer's representative for two years.

“Enviro-Solutions has experienced very strong growth in the New England states,” says Mike Sawchuk, vice president and general manager of the company. “I know Jim will help take this to an even higher level and help us recruit more distribution outlets in the area, as well.”

Sawchuk is very excited about Morrison's decision to join the Enviro-Solutions team. “He brings so many skills and so much experience to the table,” says Sawchuk. “This adds value and new resources to our distributors and will help foster the Green cleaning movement.”

Jim can be reached at (603) 724-9099 or by email at [morrison@enviro-solution.com](mailto:morrison@enviro-solution.com)

For even more information, visit [www.envirosolution.com](http://www.envirosolution.com)

Photos: NONE

---

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

For more information, visit Enviro-Solutions at [www.enviro-solution.com](http://www.enviro-solution.com). Also visit the "Product Selection" section and "Resource Center/Technical Reports and Presentations, (item1d) for more product information.

Company Contact Information:

Enviro-Solutions  
2060 Fisher Drive  
Peterborough, ON  
K9J 8N4  
Toll Free: 877-674-4373  
[info@enviro-solution.com](mailto:info@enviro-solution.com)

