



## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Enviro-Solutions Releases**

#### **New Sustainability Statement**

**Peterborough, ON – August 6, 2009 - Enviro-Solutions, a manufacturer of professional cleaning products with offices in Canada and the United States, has just released an updated “Sustainability Statement.”**

The revised statement recognizes that Green cleaning has evolved in recent years, going from cleaning to protect health with a reduced impact on the environment, to a much broader perspective, one of promoting the “triple bottom line.”

According to Mike Sawchuk, vice president and general manager of Enviro-Solutions, the triple bottom line typically

refers to companies that revise their business practices to consider the impact their company has on people, our planet, and profits.

In this case, “profits” recognizes that a company is in business to produce earnings. But it encourages firms to realize that these profits should also benefit the community as a whole.

Sawchuk says that along with taking steps to protect the environment, the new Sustainability Statement means his company is considering the broader economic and social impacts that cleaning, his company’s products, and the professional cleaning industry have on the environment.

“For instance, we are renewing our efforts with our distributors and [their] end customers to become more energy efficient, reduce waste, and provide a healthier environment in their [own] business operations,” says Sawchuk. “This also can help them cut operating costs considerably.”

He adds that the professional cleaning industry, which has proven to be a leader in adopting environmentally preferable cleaning practices, also has an opportunity to be a leader in promoting fair, ethical, and beneficial business practices toward cleaning workers and other employees.

“We see our pursuit of truly sustainable, responsible business practices as a work in progress,” concludes Sawchuk. “It demands that we stay current with new technologies that help our business, our distributors’ businesses, and their customers become more environmentally responsible and consume less energy and use fewer natural resources.”

Photos: Mike Sawchuk

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## **About Enviro-Solutions**

Enviro-Solutions is a leading manufacturer of environmentally preferable cleaning products. An ISO-9001 certified company, Enviro-Solutions was established in 1994 with very focused goals: To develop and market a superior line of environmentally preferable cleaning products and solutions. Using advanced technology, the company manufactures products that offer proven safety, health, and environment benefits without sacrificing product performance and are competitively in price.

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