



**Waterless™ No-Flush Urinals
Press Release**

FOR IMMEDIATE RELEASE
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New Web Site Becomes One-Stop Water Resource

Water Rebate Section Attracts Special Attention

Vista, CA – February 1, 2009 - Water resources information appears to have taken center stage on the new Web site launched by Waterless Co LLC, www.waterless.com, manufacturers of waterless urinal systems and related restroom products.

The new site includes a “Resources” section providing links to and information about water conservation issues such as:

- Leadership in Energy and Environmental Design, which offers up to four LEED® credit points for no-water urinals
- Federal and U.S. General Services Administration (GSA) waterless urinal installation
- Federal, state, and local rebate programs offered to those that install water-use-reducing fixtures

- Green building, sustainable building, and government Web sites that focus on environmental and water conservation issues

According to Klaus Reichardt, founder and managing partner of Waterless Co, the Web section listing water rebate programs has also generated considerable interest.

“Our end customers are always asking whether a rebate program exists in their area if they install waterless urinals,” he says. “This page makes it easy for them to find out and take advantage of the programs.”

In addition to the Resources section, the new Web site lists all of the company’s key products from high-performance composite urinals to soybean-based urinals along with information on these products. Further, the new “Store” section allows end users to purchase a number of accessory products such as liquids and EcoTraps directly from the company.

“We also want [visitors to the site] to know what we at Waterless are doing ourselves to protect the health of our environment and be more sustainable,” says Reichardt. “It’s all listed in our ‘Waterless Cares’ section [on the Web site], and we are proud of it.”

To learn more, locate water rebate programs, or find more information on water conservation issues, visit www.waterless.com.

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Photos: Attached

About Waterless

Waterless Co. LLC has established a reputation as an innovative manufacturer, serving the building, plumbing, and janitorial industry for over 15 years. Based in Vista, Ca, Waterless Co. offers quality, innovation and expertise in water conservation and high efficiency

products for building owners with a full line of Waterless No-Flush
urinals, cleaning liquids, and cost saving accessories. Visit:
www.waterless.com

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