



PRESS RELEASE

For Immediate Release
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ONE HUNDRED PERCENT RECYCLED MATTING INTRODUCED

Fremont, OH – Feb 9, 2009 - Crown Mats and Matting has just introduced two new lines of 100 percent recycled matting systems:

- The EcoPlus™ mats are wiper/scrapper mats typically placed directly inside a facility; wiper/scrapper mats are considered the second line of defense in capturing outdoor dust, oil, and moisture from shoe bottoms.

- The EcoStep™ mats are also placed inside a facility and are considered the final line of defense, capturing remaining soils and contaminants from shoes.

Both systems are made from postconsumer P.E.T. (polyethylene terephthalate) plastic.

About P.E.T.

P.E.T. is often used to manufacture plastic bottles for soda, bottled water, and similar products. As useful as it is, unless it is properly recycled, it can last for years in landfills, and its manufacture consumes large amounts of oil.

The National Association for P.E.T. Container Resources, Sonoma, California, estimates that:

- More than 3 billion plastic bottles made from P.E.T. are manufactured every year
- More than 80 percent of these bottles end up in landfills
- As the bottles disintegrate, they can leak toxic additives, such as phthalates, into the groundwater.
- To manufacture P.E.T. bottles consumes more than 1.5 million barrels of oil per year, enough to fuel 100,000 cars for one year.

Green Recycled Matting

According to Christopher Tricozzi, vice president of sales and marketing for Crown, converting PET bottles into matting systems not only helps protect landfills but helps us preserve natural resources as well.

“It takes about four [PET] bottles to manufacture one square foot of matting,” he says. “A six-foot by sixty-inch roll mat uses more than 1,400 bottles. This means hundreds of

thousands of plastic bottles can be recycled into effective matting systems.”

Cleaning experts have long valued mats as a key component in Green cleaning because they help keep soil outside facilities, reducing the need for cleaning inside.

With the new recycled matting systems, says Tricozzi, “Not only do [mats] help protect the health of the indoor environment, manufacturing them from totally recycled materials helps make our industry even more environmentally responsible.”

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About Crown Mats and Matting

For more than 60 years, Crown Mats and Matting has been a pioneer in the development and manufacture of matting products. Beginning with the invention of walk-off matting by the company’s founder, R.P. Johnson, the company now has the most diverse matting product line offered in our industry. Crown sells matting through an extensive network of highly trained sales representatives in all 50 states. These sales experts are familiar with the features and benefits of all matting systems and are able to help their clients find the right system for virtually all applications.

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