



October 14, 2010

ISSA Expands Green Cleaning U

BLOOMINGTON, IN -- ISSA Green Cleaning University has added three new classes to the course's curriculum while updating several "core" classes as well.

GCU was founded by David Holly and Stephen Ashkin, both of The Ashkin Group, LLC, and last year formed a partnership with ISSA, creating ISSA Green Cleaning University.

According to Holly, Chancellor of ISSA GCU and senior project manager for The Ashkin Group, before the recent update there were 10 core or comprehensive GCU classes applicable to all interested in Green Cleaning.

"They were designed as an introduction to Green Cleaning and to be viewed by a broad spectrum of industry segments," said Holly.

The three new classes are:

- The Science of Green Cleaning

- Introduction to Industrial Hygiene
- Green Cleaning Standards and Certifications.

Additionally, updates to current courses allow students to take course exams online instead of mailing them to ISSA GCU.

Successful completion of the course exams provides students with a Certificate of Completion and the designation as an ISSA Green Cleaning Professional.

First introduced in 2006, GCU has graduated several hundred Green Cleaning Professionals. Originally, the curriculum focused on helping jan-san distributors understand Green Cleaning issues and be better prepared to assist their customers.

However today, the scope is much broader with growing applications for building service providers.

"Cleaning professionals are the people that make Green Cleaning happen," said Holly. "We want them thoroughly versed on what Green Cleaning is, how it works, why it is necessary and how it can benefit them and their customers, along with the environment."

He also says ISSA GCU will be adding more classes in the near future "to reflect our ongoing commitment to keep ISSA GCU current, relevant and timely."

More information about ISSA Green Cleaning University will be available at the 2010 ISSA /INTERCLEAN Tradeshow in Orlando,

FL this November. David Holly will also be a speaker in the Green Pavilion.