

Powr-Flite Direct Adds To Growing Staff

Powr-Flite Direct, Fort Worth, Texas, hired two new staffers to meet its growing needs.

David Miles will become the company's first E-Commerce Manager.

The position was created because of Powr-Flite's desire to grow their online presence and sales of floor machines, extractors, and other commercial floor care equipment.

Miles previously was with Handango.com, an online and mobile distributor of "apps" and games for smartphones.

Also, Huong Pham has been hired as Powr-Flite's new Product Marketing Manager.

Pham was previously a Senior Project Manager at Renew Data, an information management company.

Her role at Powr-Flite will be to help the company optimize sales by spearheading the development of products that address the challenges of cleaning professionals.

"We are fortunate to have people with this expertise and talent on the Powr-Flite team," says Gary Pelphrey, general manager of Powr-Flite Direct. "They have fantastic track records and I believe both will prove to be great assets to the company and our industry."