



## PRESS RELEASE

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### **Powr-Flite Introduces New Powr-Lease Program**

#### ***Lease Calculator Helps End Users Select Best Leasing Option***

Fort Worth, Texas – August 11, 2009 - [Powr-Flite](#), a leading manufacturer of professional floor and carpet care equipment, announces a new equipment leasing program for its end customers.

The Powr-Lease program is designed to help users save funds during this difficult economic period, yet still be able to meet their cleaning needs with innovative equipment.

According to Rob Godlewski, vice president of marketing for Powr-Flite, the new program offers buyers three leasing options:

- A “Fair Market Buy-Out” lease option that allows customers to purchase the equipment at fair market value at the end of the lease.
- The \$1.00 buy-out, which allows customers to buy the equipment for \$1.00 at the end of the lease.

- A 12-month, 12 equal payment lease at no interest with equipment priced at or above \$3,000.

“Business leasing has many pluses along with conserving capital,” says Godlewski. “It’s fast, allows our customers to use funds for other needs and usually has significant tax advantages.”

In fact, Godlewski says the big question most Powr-Flite customers have is not to buy or lease equipment, but which leasing option is best for them.

The company has tried to make this easier by including a “[Lease Calculator](#)” on the Powr-Flite website.

Based on the cost of the equipment and selected lease duration, the calculator estimates the monthly payments for either a Fair Market Buy-Out or \$1.00 buy-out lease.

“We know times are tough for many of our customers,” says Godlewski. “We want to make it as easy as we can for [our customers] to meet their cleaning needs, run their businesses, save funds, and make it through this challenging time.”

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### **About Powr-Flite**

Established more than 40 years ago, Powr-Flite manufactures a full line of floor-care equipment and carpet extractors for the professional cleaning industry. Based in Fort Worth, TX, the company has over 20 patented designs and its products are recognized throughout the world for their innovation, durability, quality and performance. Their products are marketed directly to end-use customers as well as through distributors throughout the North America, Europe and the Far East.

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