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Powr-Flite Introduces New Powr-Lease Program

Fort Worth, TX, August 13, 2009 --([PR.com](#))-- Powr-Flite, a leading manufacturer of professional floor and carpet care equipment, announces a new equipment leasing program for its end customers.

The Powr-Lease program is designed to help users save funds during this difficult economic period, yet still be able to meet their cleaning needs with innovative equipment.

According to Rob Godlewski, vice president of marketing for Powr-Flite, the new program offers buyers three leasing options:

- A "Fair Market Buy-Out" lease option that allows customers to purchase the equipment at fair market value at the end of the lease.
- The \$1.00 buy-out, which allows customers to buy the equipment for \$1.00 at the end of the lease.
- A 12-month, 12 equal payment lease at no interest with equipment priced at or above \$3,000.

"Business leasing has many pluses along with conserving capital," says Godlewski. "It's fast, allows our customers to use funds for other needs and usually has significant tax advantages."

In fact, Godlewski says the big question most Powr-Flite customers have is not to buy or lease equipment, but which leasing option is best for them.

The company has tried to make this easier by including a "Lease Calculator" on the Powr-Flite website.

Based on the cost of the equipment and selected lease duration, the calculator estimates the monthly payments for either a Fair Market Buy-Out or \$1.00 buy-out lease.

"We know times are tough for many of our customers," says Godlewski. "We want to make it as easy as we can for [our customers] to meet their cleaning needs, run their businesses, save funds, and make it through this challenging time."

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